

What Does  
**Switching**  
To  
**Natural Gas**

Have In  
**Common**

**SAMPLE**

With  
**Pinocchio?**





# What's the connection between the natural gas utilities and Pinocchio?

To begin with, both are known for stretching the truth.



## Converting to gas is NOT cost-effective!

Installation of a new gas furnace in a home with good pre-existing ductwork will average \$6,000 to \$8,000. When the work involves renovation and the opening of walls, ceilings, crawl spaces or attics the costs can head upwards of \$10,000 to \$14,000. These prices are for the complete project, but specific issues can make the expenses increase, such as the use of zone heating or special thermostats.<sup>1</sup> **Money Magazine has stated that "the cost of converting would probably be higher than the savings you'd get."**<sup>2</sup>



## Gas does NOT have a long-term price advantage!

Gas and Oilheat prices track each other closely, and in 14 of the last 20 years (1990 through 2009), the average price of natural gas has been higher than the retail price of heating oil.<sup>3</sup>



Natural gas is NOT an environmentally friendly energy source. It is 95% methane, which is 25 times more powerful than carbon dioxide in promoting global warming.<sup>4</sup> Natural gas pipelines in the U.S. have many ongoing leaks<sup>5</sup> that spew methane into the environment. **The natural gas industry produces 18% of methane emissions worldwide.**<sup>6</sup>



Natural gas is NOT as "domestic" as the utilities claim. The utilities that sell gas are often publicly held corporations – many are multi-state while others are multi-national. Most Oilheat dealers, on the other hand, are family-owned local businesses who have served their communities for generations.

To learn more about the hidden costs of converting to natural gas, visit [www.AmericanEnergyCoalition.com](http://www.AmericanEnergyCoalition.com). Because you deserve to know the facts about natural gas.

<sup>1</sup>[www.fixr.com](http://www.fixr.com); <sup>2</sup>*Money Magazine*, October 3, 2007; <sup>3</sup>U.S. Energy Information Administration; <sup>4</sup>United Nations Framework Convention on Climate Change, Intergovernmental Panel on Climate Change, 2007; <sup>5</sup>Aegis Insurance, Western Regional Gas Conference 2007, "Effective Leakage Management"; <sup>6</sup>Methane to Markets

